

Caymanian Times

**Monday
Tuesday
Wednesday
Thursday
Friday**

DAILY PAPER

Description	CI\$	Size (inches) W x H	Maximum # of words
Newspaper Advertisement Full page	900	10 x 20	1 800
Newspaper Advertisement 2/3 page	600	Customized	1 200
Newspaper Advertisement 1/2 page (horizontal)	500	10 x 9.9	900
Newspaper Advertisement 1/2 page (Vertical)	500	4.9 x 20	900
Newspaper Advertisement 1/3 page	400	Customized	700
Newspaper Advertisement 1/4 page	300	4.9 x 9.9	450
Newspaper Advertisement 1/5 page	225	4.8 x 7.4	350
Newspaper Advertisement 1/8 page	150	4.9 x 4.85	250
Newspaper Advertisement 1/12 page	105	4.9 x 2.35	200
Newspaper Advertisement 1/32 page	75	Customized	150
Newspaper Advertisement Mini	25	Customized	75
Graphic Design	50	n/a	
Front Page Banner Top Section	300	10 x 2.5	
Front Page Banner Bottom Section	200	10 x 2.5	
Front Page Top Right Banner	100	3.5 x 1.92	
Back Page A Section	700	10 x 20	
Back Page B Section	500	10 x 20	
Insert (4 pages)	750	n/a	
Advertorial 1/2 page	500	n/a	



All ads are full colour

Advertising Deadlines (48 Hours prior Publication Day)

Publication Day	Deadline (12pm (noon))
Monday	Friday
Tuesday	Saturday
Wednesday	Monday
Thursday	Tuesday
Friday	Wednesday

Still FREE
at over
200 locations
2 days notice for ads