

# THE CHAMBER'S CONTRIBUTION TO MANAGING THE EFFECTS OF THE COVID-19 PANDEMIC



## COMMUNITY OUTREACH

52

### ACTIVE VOLUNTEERS

*recruited to support Resilience Cayman*

13,800

### HOT MEALS

*served through Resilience Cayman*

2,530

### FOOD VOUCHERS

*distributed through Resilience Cayman*

7

### BUSINESSES ASSISTED

*with restarting plans*



## WEBINAR SERIES

19

### FREE WEBINARS

*to support and assist the business community*

2,442

### ATTENDEES

*participating remotely via Zoom*



## BUSINESS OUTREACH

85

### RESTAURANTS CALLED

*and updates listed on Chamber's websites*

193

### UPDATES PUBLISHED

*on Chamber assets on behalf of businesses*

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## COMMUNICATION

*Developed Covid Website*  
[chambercovidupdates.ky](http://chambercovidupdates.ky)

342 POSTS  
11,515 UNIQUE VISITORS  
26,661 VIEWS

*Distributed Daily Eblasts*

206 EBLASTS  
557,351 SENDS

*Communicated on Social Media*

**f** 377 POSTS | 2,440 ENGAGEMENTS  
**t** 132 TWEETS | 271 ENGAGEMENTS  
**in** 133 POSTS | 409 ENGAGEMENTS  
**@** 134 POSTS | 1,094 ENGAGEMENTS

*Appeared in Traditional Media*

6 PRESS RELEASES  
OVER 10 MEDIA APPEARANCES

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## GOVERNMENT LIAISON

- MET WITH CABINET
- PARTICIPATED IN OVER 100 NEOC MEETINGS
- ASSISTED WITH COVID-19 TESTING
- HELPED ORGANISE REPATRIATION FLIGHTS
- ASSISTED CHAMBER PENSION
- COMMISSIONED ECONOMIC IMPACT ASSESSMENT REPORT

## REOPENING & RECOVERY

- DEVELOPED SAFE RETURN TO WORK GUIDELINE
- PUBLISHED 10 INDUSTRY INFOGRAPHIC POSTERS
- HOSTED THE ECONOMIC FORUM