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Rare whitetips spotted in Cayman



Panama Trade Mission set for March 4-7 th

Local businesses are invited to participate in a trade mission organised by the Cayman Islands Chamber of Commerce, in partnership with Cayman Airways, from around the world in Central Amer-

delegates will attend the EXPOCOMER trade show - the largest gathering of exhibitors, manufacturers, and suppliers from 4-7th March in Panama City. Local ica. Registration deadline is January 16th.

Organised by the Chamber of Commerce, Industries, and Agriculture of

SEE PANAMA TRADE MISSION SET FOR MARCH

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Minister donates to afterschool programme

Minister of Sustainability & Climate Resiliency Katherine Ebanks-Wilks, who represents West Bay Central, has decided to donate her \$1,500 honorarium received by civil servants and MPs this Christmas to a worthy cause. The money will go towards an afterschool programme at the Sir John A Cumber Primary School.

Ms Ebanks-Wilks said she decided to give the money to this important cause to assist in the development of young people.

"As many of you might have established by now, I am passionate about our young people. I wanted to ensure that my donation went towards our most important asset, the children of the Cayman Islands," she said.

Ms Ebanks-Wilks spoke about the programme's organiser, Mrs an amazing attribute to primary school Jovanna Wright, who, she said, had been



education in West Bay. She said it was

evident that her holistic approach had drastically changed the results of the

learning and attendance of students in Sir John A Cumber Primary School.

"She has recently launched a new initiative of an afterschool programme which commenced in October of 2023. This now offers the ability for students to have homework assistance, extracurricular activities, supervision, and an afternoon meal," Ms Ebanks-Wilks said. "Whilst Christmas is a known time for giving, I will be looking to make more donations to worthy charities as they all work hard at addressing the social issues on the is-

The West Bay Central MP ended by urging others to be equally altruistic.

"Giving of your time is equally as important. Let's

make 2024 a year of giving back to our country," she said.

Recycle **Your Natural Christmas Tree!**

The Department of Environmental Health (DEH) is announcing the beginning of its annual Natural Christmas Tree Recycling Programme aimed at reducing the amount of waste entering the George Town Landfill.

Collection bins have now been placed for the public to drop off their natural Christmas trees in the following locations, until January 31, 2024:

- Ed Bush Stadium, West Bay
- George Town Cricket Field
- George Town Landfill public drop-off
- Spotts Dock

• The entrance of Frank Sound Rd

Residents are reminded to remove all wires, lights, ornaments and stands from Christmas trees before they are placed into collection bins.

The trees will later be shredded and free mulch will be made available to members of the public. Details and dates for the distribution of this material will be provided later.

For additional information, please contact the DEH at 949-6696, email us at dehcustomerservice@gov.ky, visit the DEH's website at www.gov.ky/deh, or message our Facebook page at https://bit.ly/3LE-K55q







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National Policies for Youth & Sports to Commence

By: Ventisha Conolly

The Ministry of Youth, Sports & Heritage through an open procurement process has awarded the successful company, Leve Global, the contracts to aid in the development of the National Youth Policy and National Sports Policy for the Cayman Islands. Leve Global is a consultancy firm based in Trinidad and Tobago that has significant experience and expertise in national policy development. Both National Policies are being reviewed and updated in order to ensure that the Ministry's strategies are relevant and in alignment with the evolving needs of our community. These national policies will provide a framework for the development of youth and sports programming and policies for the Cayman Islands for the next five to 10 years. They will also help foster success and growth as well as address any current challenges faced in these subject areas.

Recognizing the importance of inclusive decision-making, Minister for Youth, Sports and Heritage, Hon. Isaac Rankine stated that "These policies will provide a strategic outline and the holistic development of youth and sports matters in our community. We are looking forward to engaging members of our community and collaborating with



► Hon Isaac Rankine

stakeholders to ensure these policies reflect the diverse needs of our people."

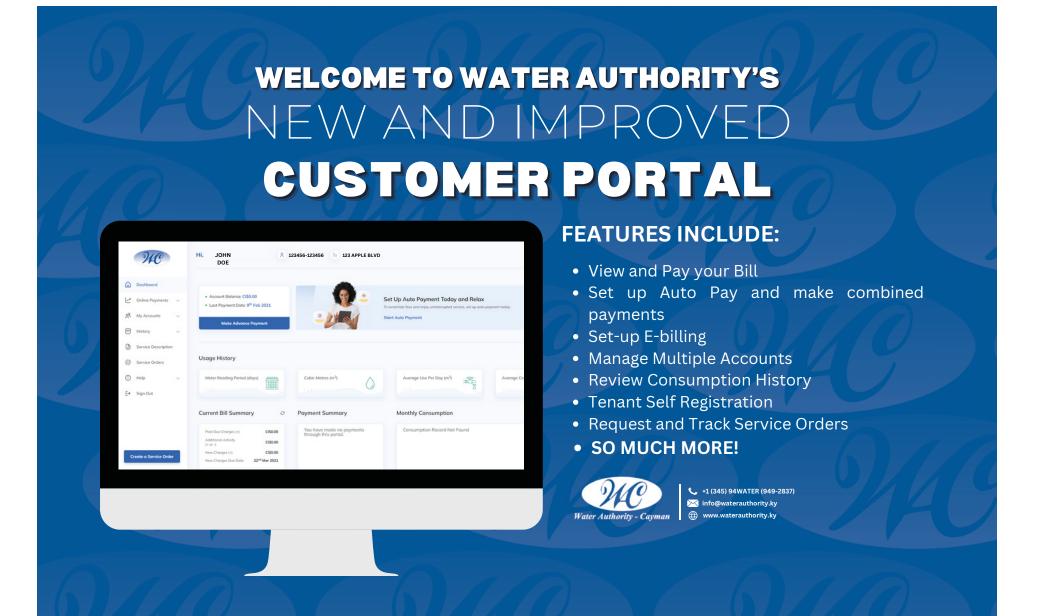
Chief Officer, Teresa Echenique shared her enthusiasm for working with Leve Global, "We are delighted to have Leve Global come on board to assist with the development of our National Youth Policy and National Sports Policy. Leve Global has over 30 years of experience in developing national policies for various jurisdictions and the Ministry is looking forward to them

helping us develop modern and robust policies."

Dr. Auliana Poon, head of Leve Global, affirmed, "We are not here with pre-packaged blueprints. We are here to listen to every stakeholder possible in these policies. Whether they are young people, competitive or non-competitive sportsmen, coaches, youth leaders, parents, leaders, supporters and most importantly, Caymanians who dream of a better tomorrow for the Cayman Islands. Their voices will be the bricks and mortar of these policies."

The completion of the National Youth Policy and National Sports Policy will integrate the Government's Broad Outcomes and also meets the Ministry's priorities of Enhancement and Empowerment of Youth, Talent Identification and Development and Awareness and Preservation of Culture and Heritage.

Over the next few months, Leve Global, on behalf of the Ministry, will be facilitating a series of stakeholder and public consultation meetings. The knowledge, experience and insights gained from these meetings will play a key role in the development of these policies. All are encouraged to openly participate in the consultation process so that the policies can effectively shape a future that reflects the collective vision and priorities of our youth and sports community.



CAYMAN ISLANDS CHAMBER OF COMMERCE



Panama Trade Mission set for March 4-7th





CONTINUED FROM Page 1

Panama, EXPOCOMER features three product categories: Food, Beverage, and Agricultural Products; Textile, Clothes, and Accessories; Technology and Electronics. Now in its 40th year, EXPOCOMER aims to promote trade and industry with over 600 exhibitors from 30 countries and an exhibition area of 15,500 square meters.

Trade mission packages include roundtrip airfare on Cayman Airways, hotel accommodation, transportation, breakfast each morning, and two-day admittance to the EXPOCOMER Trade Show. Passport holders from the United Kingdom, United States, and the Cayman Islands do not need a VISA to enter Panama.

"This trade mission is an ideal way for local businesses and entrepreneurs to source new products that can be introduced to the Cayman Islands through another trade route," said Chamber CEO, Wil Pineau. "A workshop will be organised for local importers who wish to learn more about the Cayman Airways air cargo and seaside shipping arrangements that have been arranged for businesses that intend to import goods from Panama."

Whether you are an entrepreneur, a small, or a growing business, don't miss this unique opportunity to network with new suppliers and offer new high-quality product lines to your customers, while gaining valuable new trading connections across the region and around the world.

For additional information call Wil Pineau at 743-9122, send an email to wil. pineau@caymanchamber.ky or visit the Chamber's website to register: https://web.caymanchamber.ky/events/Panama-Trade-Mission-2024-5178/details

Experiential Learning:Work Force Readiness in Action

By Livingston Smith, PhD
Professor, Department of the Social
Sciences
University College of the Cayman
Islands

This brief article does not wrestle with making a distinction between experiential education and experiential learning. As quoted in the New World Encyclopedia, The Association for Experiential Education regards experiential education "as a philosophy and methodology in which educators purposefully engage with learners in direct experience and focused reflection in order to increase knowledge, develop skills and clarify values".

Experiential learning is best defined as that process through which students develop knowledge, skills, and values from direct experiences outside a traditional academic setting. This experience does not negate the importance of the theoretical aspects, but makes theory come alive. The advantages of this approach to learning have been written about for centuries, but more recently by such philosophers and theorists of education as John Dewey, Kurt Hahn Kurt Lewin, Jean Piaget, and Paul Freire.

On the face of it, it appears elementary and obvious that learning is reinforced when the student is not only receiving a theoretical experience but is also having a direct 'experiential' relationship with the subject matter. When the learner is active in the learning ex-



▶ Dr Livingston Smith

perience, the experience itself becomes more riveting and the likelihood of retention dramatically increases. Nevertheless, the experiential process does not end with the actual doing but is followed by reflection so that the experience is processed and understood in a reflexive way. In this construction of knowledge, experience reinforces theory and rationality is blended with doing.

This approach to learning changes the role of the teacher and the student. As noted in the Education Encyclopedia:

'Teachers facilitate the transfer of learn-

ing from the experiential activity to the real world, structure the process of reflection for the students in order to derive the most learning from the experience and ensure that the learning outcomes are reached'. Some educators call this shift a move toward student-centered teaching, or a child-centered curriculum. Overall, it means that the students are placed at the center and the teacher's role is to develop methods for engaging the students in experiences that provide them with access to knowledge and practice in particular skills and dispositions. The role of the student is transformed in relation to the role of the teacher. Therefore, the student role becomes more active and involved, with additional responsibility and ownership over the process of learning."

The link between experiential learning and work readiness is obvious. Employers need well-trained, job-ready graduates and so the more students are immersed in applicable work experience, the better.

In the US, The National Association of Colleges and Employers identified the top skills employers are looking for. In order: problem-solving skills or critical thinking skills, ability to work in a team, communication skills, leadership, strong work ethic, analytic/ quantitative skills, verbal communication skills, initiative, detail-oriented, flexibility/ adaptability, technical skills, interpersonal skills, computer skills, creativity, friendly/outgoing personality, tactfulness, entrepreneuri-

al skills/ risk-taker, and fluency in a foreign language. The top-five are problem-solving skills or critical thinking skills, ability to work in teams, written communication, leadership, and a strong work ethic. These are similar to the top ten list of essential 21st Century Employability Skills unearthed by the New World of Work: adaptability, analysis/solution mind-set, collaboration, communication, digital fluency, entrepreneurial mind-set, empathy, resilience, self-awareness, and social/diversity awareness. The New World of Work (NWoW) is a 21st-century employability skills curriculum being taught at over 50 community colleges in California. The curriculum provides instruction in 10 key competencies, using work-relevant content.

Classroom experiences are crucial in developing and honing these skills, but, ultimately, it is real-life experiences in workplace settings that will truly prepare our students for employment.

Experiential learning, that is the knowledge and skills acquired and developed outside the traditional collegiate setting by means of experiences including, but not limited to, study abroad programmes, internships, undergraduate research, service-learning, scholarly and creative activities for which the student has not received academic credit, as well as professional work experiences and professional development self-study programmes are vital. We continue this discussion in the subsequent articles.



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Dedication and Legacy: Mrs. Debbie Webb-Sibblies' 37+ Years of Service to the Cayman Islands

After an illustrious career spanning over 37 years, Mrs. Debbie Webb-Sibblies, a stalwart advocate for social development, bids farewell as she embarks on a well-deserved retirement. Mrs. Debbie's journey in the Civil Service has been nothing short of remarkable. Overcoming every challenge in her path, she has played a pivotal role in shaping policies and tirelessly working towards creating a more inclusive and compassionate society for all.

During her tenure at the Department of Social Services, now the Dept. of Children and Family Services, she led steering committees that championed social issues, such as the establishment of the first Young Parents Programme, a national parenting initiative promoting responsible parenting in the Cayman Islands. Her leadership also encompassed the implementation of guidelines for managing referrals and investigating child abuse, ensuring the protection of the youngest members of society.

A pivotal moment in her career came when she embraced the opportunity to pursue an undergraduate degree in social welfare at Florida A&M University. This bold decision reflected Mrs. Debbie's commitment to enhancing her skills and contributing meaningfully to the community. Her internships at Leon Refuge House, the Rape Crisis Centre, and adolescent substance abuse programmes shaped her into a compassionate and empathetic social worker. After completing her degree in 1986, Ms. Debbie returned to the Civil Service and over the next 29 years, ascended through the ranks, taking on various mana-



▶ Chief Officer of the Ministry of Investment, Innovation and Social Development Tamara Ebanks, and Mrs. Debbie Webb-Sibblies at Retirement celebration at Pedro's Castle.

gerial roles that showcased her leadership acumen and commitment to effecting positive change.

She later went on to obtain her Master's in Public Policy in 2016. As a trailblazer she realized that in order to be most effective she needed the academic foundation to complement her experience in carrying out this crucial work. Mrs. Debbie's advocacy continued through radio campaigns, co-chairing the Child Protection Task Force, and contributing to facilities for children

with special needs. She actively participated in developing the Early Intervention Programme, national guidelines for preschools, and Miss Nadine's Children Home showcasing her commitment to social work and community development.

In 2016, she officially transitioned to the Policy Coordination Unit, leading the drafting of the National Older Persons Policy. Her influence expanded with the establishment of a Community of Practice for Policy Practitioners, showcasing her dedication to governance improvement and innovation. Focusing on best practice, this was the first time this type of professional community for policy practitioners was established, with the goal to enhance the delivery of effective public policy for the public sector.

During a 9-month Secondment in the Ministry of Community Affairs, Mrs. Debbie assisted the Chief Officer in laying the groundwork for a centralized centre for the delivery of services to older persons.

Acknowledging her support system, Mrs. Debbie credits her family, colleagues, and role models for shaping her purpose-driven life. Her grandmother, Ianthie Clarke and Sybil Webb, and mother Inez Clarke-Webb, instilled values of dignity, strength, wisdom, generosity, and industriousness.

"They were my role models. My memories of them keep me grounded and encourage me to go higher in all areas of my life. In fact, Grandmother Ianthie bravely signed the petition in 1957 for the right of women to vote in these Islands. I will always be proud of her stand for equality. Such principles also influenced my passion to contribute towards my people's development. Along the decades I've walked $with \ courageous, professional, and \ brilliant$ colleagues and community members including my fellow Caymanians, and Jamaicans, Trinidadians, Bajans, Belizeans, and St. Lucians, among others. We blazed trails because we saw the need for change in the Cayman Islands, believing that everyone, including our most vulnerable members of society, deserves respect and to be treated with dignity."

Through advocacy, policy development, and sheer willpower, she played a visible and strategic role in assisting with the transformation of social development in the Cayman Islands. In her final two years at the Ministry of Investment, Innovation & Social Development (MIISD), Mrs. Debbie worked as a Strategic Policy Advisor, focusing on advancing the well-being of older persons and establishing best practice standards for safeguarding adults-at-risk.

Beyond her professional achievements, Mrs. Webb-Sibblies' is a recognised local author, adding another dimension to her contributions to Cayman society. Her literary work, "Living My Second Chance with a Grateful Heart," earned her a Literary Award in 2017. The book, born out of her survival of a clinical (temporary) death experience in April 2012, is a testament to her resilience and serves as an inspiration for others facing life's challenges. From her early days as a clerical officer to her leadership roles in social services and policy development, Mrs. Debbie has been a beacon of professionalism, compassion, and innovation, always encouraging others to stay positive and focus on fulfilling their purpose, and passion to serve others. Her impact is evident in the positive changes witnessed in the lives of older people, children, families, and other vulnerable segments of Caymanian society.

Deputy Premier and Minister for MI-ISD the Hon. André Ebanks expressed his deepest gratitude for her invaluable service sharing, "We are thankful for Mrs. Webb-Sibblies' leadership, passion and commitment. She has set a standard for excellence within the Civil Service, inspiring colleagues and community members alike. On behalf of the Ministry and broader government, we wish Debbie a fulfilling and joyous retirement as she embarks on this new chapter of life. While her departure leaves a void that will be keenly felt, her legacy will undoubtedly continue to shape the future of social development in the Cayman Islands."

On behalf of the Cayman Islands Civil Service, Deputy Governor Franz Manderson echoed the Ministry's sentiments saying, "Mrs. Debbie Webb-Sibblies has exemplified a level of dedication and commitment to the Civil Service that is truly commendable. Throughout her decades of service, she has not only contributed significantly to the betterment of our community but has done so with the utmost passion, professionalism and integrity. As we bid farewell to Mrs. Debbie, we acknowledge her enduring commitment to improve the lives of Cayman's most vulnerable citizens. We wish Mrs. Debbie the very best in her retirement, confident that her spirit of compassion and the values she embodied will continue to serve as inspiration for generations to come."

Chief Officer Tamara Ebanks highlighted Mrs. Debbie's indelible mark on social development saying, "The legacy Debbie leaves behind is one of compassion and progress. The Deputy Premier and I, along with the MIISD team, acknowledge her profound impact and express our heartfelt appreciation for her 37+ years of service. Her unwavering commitment, resilience, and dedication to the people of the Cayman Islands will continue to inspire positive change and foster a stronger, more compassionate community for generations to come."



COMMUNITY EVENTS

Overseas Scholarships for the 2024/2025

Ongoing until 31 January 2024 - The Ministry of Education is pleased to announce the opening of applications for Overseas Scholarships for the 2024/2025 academic year. These scholarships provide financial assistance to eligible Caymanians to pursue further education at accredited institutions abroad. The application period closes on Wednesday, 31 January 2024. Successful applicants will be eligible to access funding from September 2024 onwards. To verify eligibility and to apply for an MOE Overseas Scholarship, please visit the Scholarship Secretariat Unit's online application portal at www.

Cayman Islands Astronomical Society – Stargazing from Spotts Dock

moescholarships.gov.ky.

12 January - Join the Cayman Islands Astronomical Society for an evening of stargazing in the large unlit parking lot just to the west of the Spotts Cruise Port on Shamrock Road from 6:30pm. All are welcome to this free event. We will try to view all four of the "Gas Giant" planets, as they are currently lined up overhead in the evening. We will also explore the Orion Nebula, a birthplace of stars. As a bonus, there will be an International Space Station flyby at 6:52pm! Events will be cancelled if there is over 50% cloud cover. Check the Facebook event page for the latest updates.

One Dog Jog

14 January - Help Save A Life - the One Dog Walk/Jog is back January 14th, 2024. The jog starts at 7:00am, beginning by the road at Safehaven down to the Holiday Inn and back. Pre-register on Cayman Active or email one-dogatatimeky@gmail.com. On the day registration is also available

from 6pm. This is a child and dog friendly event. All participants get entry into spot draw on the day. Funds go towards \$11,000 monthly vet costs.

Ormond Panton Inaugural Lecture

18 January - Join UCCI on January 18, 2024, at 6 pm, in the Sir Vessel Johnson Hall, UCCI for The Ormond Panton Inaugural Lecture! This inspiring inaugural lecture series celebrates the extraordinary legacy of Mr. Ormond L. Panton (1920-1992), a true icon of the Cayman Islands' political history. Discover Mr. Panton's profound impact on our political landscape and gain valuable insights into his vision for our nation's future.

Family Resource Centre Parenting Programmes 19 January - The Family Resource Centre's parenting pro-

grammes continue. These include 1) "Parenting Children with Anxious Behaviours" a virtual 4-week lunchtime workshop beginning on Friday, January 19th and 2) "Fathers First" an 8-week in person evening programming beginning on Wednesday, January 31st. For a full list of workshops, to learn more, or to register, contact the Family Resource Centre on frc@gov.ky or 949-0006.

Cayman Islands Orchid Society - Orchid Sale and Show

20 January - The Cayman Islands Orchid Society will be holding an orchid sale and show on Saturday 20 January 2024 from 9am to 5pm at the Agriculture Grounds on Agricola Drive in Lower Valley. On sale will be fantastic orchids and accessories. Classes will be held on the care of your orchids and the Society members will be on site to assist and answer your questions about the growing of these beauties.

January 2024 Church Services at St. Alban's Church of England, Shedden Road

21 January - Service of Holy Communion will be held on Sunday January 21st at 9:30am. Morning Prayers (Matins) will continue on all other Sundays at 9:30am as usual.

Garden Club of Grand Cayman - Family Fun Day

21 January - The Garden Club of Grand Cayman is hosting its annual Family Fun Day on Sunday 21 January from 10am to 3pm at the Queen Elizabeth 11 Botanic Park. Discover nature's wonders, enjoy family activities, and create lasting memories. For more information, call 947 – 9462.

National Gallery - Family Fun Day

27 January - The National Gallery is hosting a Family Fun Day on 27 January from 10am to 1pm. This is a free event and everyone can enjoy in – gallery activity sheets, guided studio workshops and pop – up outdoor activities.

Cayman Islands Cancer Society - Stride Against Cancer 2024

28 January – The Cayman Islands Cancer Society's annual Stride Against Cancer is back for 2024 and is happening in both George Town and North Side. It is a family event with people coming together united in the common goal of striding against cancer. In George Town, the event starts and finishes at Public Beach on West Bay Road, with the option of walking or running for 5k or 10k and for the running enthusiasts there is a Half-Marathon. In North Side, the event begins and ends at Kaibo. Register at RaceCaribbean.ky. The cost is \$10 for kids under 12 and \$25 for adults and includes a commemorative t-shirt with registration until supplies last. There will be music and prizes at the finish line, with lots of refreshments and food for everyone! For more information call 949-7618 or email info@cics.ky

Send your community events to wendy@ caymaniantimes.ky



► Garden Club of Grand Cayman - Family Fun Day!

How To Feel Better

Most of the time, when encouraging you to exercise, I focus on your health and fitness goals. These are two significant benefits, but there's another side effect of exercise that's hugely important...

How exercise makes you feel.

Every workout has an immediate impact on your energy, mood, body chemistry, and even mental functioning. The endorphins released are specifically designed to make you feel good.

All of these factors combined create your overall feeling of well-being.

Don't you want to feel good?

The tricky part is that most of us are habit driven, and so our activity level (or lack thereof) is fairly consistent day-today and week-to-week. This makes the impact of each sedentary day less noticeable since another similar day causes no obvious change. It simply perpetuates your current state of un-wellbeing, with a slow decline.

Why this matters: You could begin feeling a lot better than you do today by starting to exercise.

This could come as a surprise, especially if you believe that the way you feel today is a given, and not something that can be improved.

By maintaining a consistent, challenging exercise plan:

- Your aches and pains can disappear.
- You can feel light and your energy levels can soar.

- Your mood can naturally become more optimistic.
- You can avoid illness and disease.
- You can think and process information quicker and with more clarity.

And then, once you're in the groove of exercising regularly, you'll forget about the pain, the sluggishness, and the discomfort that you used to live with.

Making regular exercise part of your routine is a foolproof method for improving your overall well-being. It's a gift that you give to yourself with each workout.

Ready to really feel good? Sign up for my latest fitness program. Call Ernest at Body Shapers Personal Training Fitness Studio 325-8696 or email bodyshaperscayman@gmail.com today to get started!



► Ernest Ebanks

Paid, Owned, and Earned Media a Lesson in Digital Awareness for Caymanian Entrepreneurs

By Qamar Zaman, Technology Reporter, Caymanian Times

In the ever-evolving landscape of digital marketing in Cayman Islands, understanding the terminology and strategies that drive success has become increasingly critical. Among these, three fundamental concepts stand out: paid, owned, and earned media. In this article, I delve into the intricacies of these elements and their pivotal role

in modern marketing, shedding light on how they interconnect and impact a brand's digital journey.

Paid Media - Reaching the Right Audience

Paid media, the first pillar in our exploration, encompasses any marketing efforts that come with a price tag. This category spans traditional advertising channels such as print, radio, and TV ads, as well as digital realms like social media ads, search

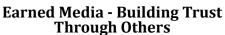
engine result page advertisements, and display ads on websites.

The advanced targeting options offered by paid media make it a formidable tool for reaching specific audiences in the digital landscape. Whether it's paid search, paid social, or a combination of both, businesses have a myriad of choices to tailor their approach. For example: Advertising in Caymanian Times is an example of paid media.

Owned Media - Taking Control of Your Content

The second element, owned media, refers to content that a brand has control over and can publish freely. This includes content hosted on a brand's website, blog posts, and social media posts that aren't boosted through paid promotions. Additionally, email marketing campaigns fall within this category.

Owned media holds significant power in the marketing arsenal as it allows complete control over content and its reach. It forms the backbone of content marketing strategies, enabling businesses to create valuable, engaging, and informative material that resonates with their target audience. Therefore it is essential that every business in Cayman should invest in at least writing a blog and creating content on social media.



Earned media is often an overlooked gem in the marketing realm. This category comprises content created by others about

your brand, such as influencer endorsements, PR mentions, product reviews, or user-generated content shared through social media and other channels. It's akin to word-of-mouth marketing, which carries immense credibility.

The trust-building potential of earned media cannot be overstated. With 92% of people trusting recommendations from friends and family over other forms of marketing, it's evident that the organic praise and recognition generated through earned media hold significant sway over consumer behavior.

Distinguishing between paid, owned, and earned media is essential for crafting a holistic marketing strategy. Paid media requires a financial investment, while owned and earned media are free. Owned media gives businesses full control, while earned media relies



► Qamar Zaman

on third-party content.

Common confusions are addressed, such as the categorization of PR (public relations), influencers, SEO (search engine optimization), and social media within these three media types.

Why Utilize All Three Media Types? Differentiating and Understanding the Media Types

Multichannel marketing is a key driver of success in the digital age. Given our short attention spans and fragmented online behavior, seeing consistent messaging across various platforms and endorsed by trusted sources significantly increases the chances of consumer engagement and recall.

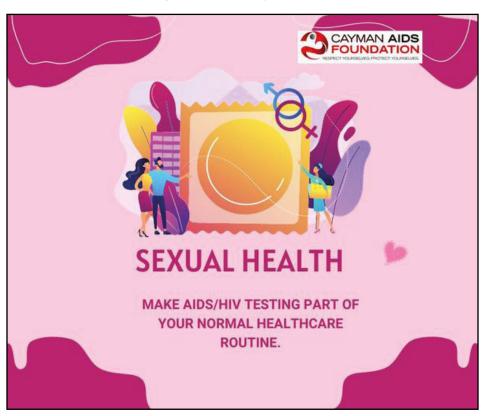
Businesses are encouraged to adopt a comprehensive approach, embracing paid, owned, and earned media to build a robust online presence and drive marketing success.

In Conclusion - Embracing a Holistic Approach

In an era where digital marketing dominates, understanding and effectively utilizing paid, owned, and earned media are essential for any business seeking to thrive in the competitive landscape. These three pillars, when strategically integrated, form the cornerstone of a successful marketing strategy. As technology continues to advance, businesses that harness the power of these media types will undoubtedly stay ahead of the curve.

For businesses looking to measure and optimize their performance across paid, owned, and earned media, platforms like CaymanStory, a leading digital marketing company offers comprehensive solutions. By centralizing performance data and providing valuable insights, these tools empower businesses to execute campaigns that deliver higher returns in an increasingly complex digital marketing landscape.

Marketing professionals and businesses alike should stay informed and adapt to the ever-changing digital marketing landscape to remain competitive in today's fast-paced business environment.





Rare whitetips spotted in Cayman waters

Incredible footage has recently been aired showing one of the world's most endangered species in Cayman's oceans, the critically endangered (International Union for Conservation of Nature Red List of Threatened Species) oceanic whitetip shark. The footage is even more remarkable because it shows multiple individuals of this rare species. Given they are usually solitary sharks, the presence of multiple individuals in Cayman's waters suggests that this may be a particularly valuable area for them, the Department of Environment and research partners stated.

This amazing recording was collected by the Department of Environment via its participation in the Global Ocean Wildlife Analysis Network (GOWAN), in which Baited Remote Underwater Video Systems (BRUVS) have been deployed across 13 UK Overseas Territories to collect sightings and data of pelagic species in the waters of these territories. GOWAN is part of the UK Blue Belt Programme providing support to the UK Overseas Territories to enhance management of offshore marine resources in the territories which choose to participate, like the Cayman Islands.

Estimates suggest numbers of the whitetip sharks have declined by up to 98% globally over the last 60 years.

John Bothwell, Legislation Implementation & Coordination Manager with the Department of Environment, said it was therefore encouraging that the GOWAN BRUVs have been able to pick up multiple individuals of this threatened and wide-ranging species in Cayman's offshore waters.

"We know that this species occurs in Cayman's territorial waters and had suspected, from previous work by other partners such as the Guy Harvey Ocean Foundation, that the Cayman Islands could be an important refuge for oceanic whitetip sharks. Therefore, it is encouraging that the GOWAN BRUVs recorded a number of individuals of this rather rare species. Good science requires repeated testing of hypotheses and the Blue Belt Programme is allowing us to do that, for which we are very grateful."

The footage coincides with the recent news that the Cayman Islands have now joined the Blue Belt of marine conservation around the Overseas Territories, one of the UK Government's most ambitious environmental initiatives. The Cayman Islands became the tenth Territory to do so. The Blue Belt Programme's vision is for the UK Overseas Territories to protect and enhance ocean health, to halt biodiversity loss, to enable sustainable growth, to build climate change resilience, and to connect people with the natural environment

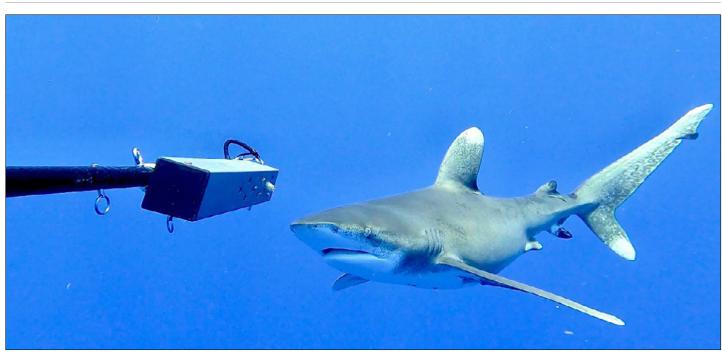
Blue Belt is actively supporting the protection of over 4.3 million square kilometres of ocean across the Pacific, Atlantic, Indian and Southern Oceans, and this new partnership with Cayman marks an exciting new phase of work within the Caribbean, the DoE confirmed.

Its support will include work to protect the wider pelagic and offshore marine environment of Cayman, such as where these sharks were recorded. These areas currently face global and regional threats – from climate change to Illegal fishing.

"The Programme's key support spans five core themes of work that it supports



► The DoE's John Bothwell



▶ One of the whitetip sharks caught on camera

the Overseas Territories in. They include growing our understanding of the marine environments of the Territories to inform their protection, such as through large scale scientific research expeditions, and the Global Ocean Wildlife Analysis Network," Mr Bothwell advised. "Another is the monitoring of activities within UK overseas territory waters to help prevent illegal activities (e.g. Illegal, Unregulated and Unreported fishing) such as by using satellite data and remote sensing to monitor vessel activities across thousands of kilometres of remote ocean."

Mr Bothwell said the Cayman Islands would not have been able to engage in this type of work without the support of the Blue Belt programme.

"Of particular worth has been the partnership with external research partners which allows us to deploy the supplied BRUVs locally and have the videos reviewed for fish sightings by the external partners allowing us to leverage our more limited research capacity by having

our team focus on the local deployments which only we have the capacity to do efficiently and effectively," he said.

The system allows the DoE to undertake more research than they could accomplish with just their own resources, he confirmed.

"For example, at the same time as we are doing GOWAN BRUV deployments for pelagic fish such as oceanic whitetip sharks, we are also deploying other BRUVs as parts of programmes looking at deep water species and habitats (30m to hundreds of meters deep) and on shallow reefs (5 – 20m deep). This lets us build up a comprehensive understanding of shark and other species within the various biomes of the ocean around the Cayman Islands," he explained.

The Cayman Islands are already a shark sanctuary with all shark species completely protected within Cayman's territorial waters since 2015. Mr Bothwell said it was therefore heartening to add the GOWAN BRUVs sightings of the oceanic whitetips to the other work, showing the impor-

tance of the Cayman Islands for sharks and the importance of local protections for sharks to the local and regional populations of these species.

"Pelagic species like oceanic whitetip sharks are trans-boundary species and without the comparative work that is possible through multi-territory projects like the Blue Belt it would be much harder to do the kinds of comparative studies which allow us to get an idea of their population not just locally but regionally," he said. "While Cayman's sharks are protected, other pelagic species are currently unmanaged and we are very happy to be able to use the GOWAN BRUVs and the Blue Belt programme to begin to quantify these stocks and then eventually formulate evidence and experience based management of these resources if needed, an initiative which the Cayman Islands would be hardpressed to start ourselves without the support of the Blue Belt Programme."

Find out more on Cayman's shark and BRUV programme at https://doe.ky/marine/sharks/.

10

Primary Girls Basketball Tourney Kicks Off 2024





By: Flynn Bush

On Tuesday, January 9th, the John Gray High School Gymnasium was rocking and shaking with basketball action as the pre-season kickoff rally for the primary school girls was in full effect for the day. This was the first opportunity for these avid athletes to display, in competition, their acquired skills in 2024. This tournament has become a tradition as a prelude to the regular Inter-Primary basketball season and it usually serves to get the athletes moving and provides a chance for them to hone and polish their moves before their first league games. This year was no different

On this day, nine teams competed, each one keen on claiming the prize as champion.

"All of the teams worked really hard today," Ms. Kerry Jones, Senior Primary PE Teacher and organizer, remarked. "It was obvious that they were prepared for this event." Ms. Jones' remarks speak volumes, and attest to the stiff competition on display during the tournament.

As the girls moved through each round, with winners rejoicing and losers lamenting on what could have been, there was a separation in skill level, so to speak. Eventually, the matchup was set for the final. Both St. Ignatius and CIS had staked their claim to the trophy and were prepared to prove that they were the team most deserving of the title "Champion."

From the first whistle, the action was fast and frenzied; both teams making great plays on offense and defense. Some members of the audience pontificated that perhaps the title should be shared. Alas, that was not to be the case. The girls in purple surged ahead and fought to be still ahead as the final whistle blew, and St. Ignatius celebrated their victory.

If anything is to be gleaned from this tournament, the coming season will be highly contested and entertaining. "I am very proud of the athletes today, and I look forward to seeing how they develop throughout the season," Ms. Jones stated. Friday, the 12th of January is actually the first day of games, which will be played at the various school sites on a home-and-away basis. Stay tuned for reports on the weekly rounds of games as this publication will be following closely and reporting on the action.



CRUISE SHIP SCHEDULE - WEEK - JANUARY 14-20



POLICE NEWS

Police Investigate Shooting Incident in Windsor Park

Just before 7PM on Tuesday 9 January, police were dispatched to Hawkins Drive in the Windsor Park area of George Town, where it was reported that a shooting incident had taken place resulting in one man being shot in the leg.

It was reported that a vehicle approached a residence in Hawkins Drive and multiple shots were fired from the vehicle to another vehicle that was parked in front of the residence, which resulted in one man being shot in the leg. Officers made checks in the area, however, the vehicle was not seen at that time.

The injured man was transported to the hospital by private vehicle prior to the officers' arrival. He was treated for serious but non-life-threatening injuries and later discharged. No other injuries were reported as a result of this incident.

The incident is being investigated by the police and detectives are appealing to anyone with information to call the George Town Police Station at 949-4222. Anonymous tips can be provided directly to the RCIPS via our Confidential Tip Line at 949-7777, or via our website.

Police Investigate Robbery in North Side

Shortly before 4:00PM on Thursday, 8 January, officers responded to a report of a robbery at an address on Water Cay Road, North Side. A man was sitting outside with some companions when he was approached by a man unknown to him, who brandished a knife, demanded money from the victim and made threats. The culprit then fled the scene in a vehicle, described as a white Honda saloon car, with a quantity of cash, in the direction of Kaibo.

A vehicle fitting this description was lat-

er reported to have been seen travelling towards Frank Sound.

The suspect is described as being tall, of dark complexion and of medium build, with dreadlocks. He was wearing a black or blue hoodie.

The matter is currently under investigation by Bodden Town CID. Anyone with information is asked to contact 947-2220.

Anonymous tips can be provided directly to the RCIPS via our Confidential Tip Line at 949-7777, or via our websitehttp://www.rcips.ky/submit-a-tip.

RCIPS seeks information on Noel Paul Manning

Police continue to seek information on the whereabouts of Mr. Noel Paul Manning, age 53 of Bodden Town, who has been charged and is before the court in relation to serious offences. Mr. Manning was to return to court on Monday, 4 December, but has breached his bail conditions and removed his electronic monitoring device.

Manning is described as being short, of slim build and brown complexion, with low cut hair and white facial hair. He is also known to go by the nicknames "Indian," "Doc" and "Doctor."

The public is reminded that according to the Police Act (2021 Revision), it is an offense

to obstruct, mislead or act in such a way as to prevent the apprehension of a person who has

committed an offense. If prosecuted under this section, you may be liable on conviction to a fine of \$5000 or imprisonment for two years or both.

Police are encouraging anyone with information on Mr. Manning's whereabouts to contact 9-1-1, or Bodden Town CID at 947-2220.

Anonymous tips can be provided directly to the RCIPS via our Confidential Tip Line at 949-7777, or via our websitehttp://www.rcips.ky/submit-a-tip.

Police Locates and Arrests Wanted Man Roland Welcome in Bodden Town

Just before 7PM, on Saturday 6 January, wanted man Roland Welcome Jr. of East End was arrested following a planned police operation at a residence in Bodden Town.

During the operation one woman, age 33 of Bodden Town was arrested by the police for her role in concealing the wanted man, and preventing him from being arrested.

The wanted man Roland Welcome Jr. age 33 of East End, was located some time afterward. He was combative towards the officers, who then used reasonable and approved force in order to apprehend

him. He was then arrested on suspicion of aggravated burglary, pertaining to an incident that took place on 18th November in the East End District, (See Press Release herehttps://www.rcips.ky/police-investigate-aggravated-burglary-incident-in-east-end-9-november).

While in custody, he was visited by the medic team and was determined to be in good health.

The RCIPS would like to thank the public for their support in the apprehension of a wanted man Roland Welcome Ir.

Trinidad's crime spikes

Trinidad and Tobago's reputation for violence has been further damaged by a catalogue of murders in the first week of the new year.

Much of the violence is attributed to the drug trade and its ripple effects — including gang warfare and widespread use of illegal weapons. But the country is also grappling with a spate of violent home invasions - some fatal – as well as kidnapping and femicide (women killed).

Trinidad's first murder of 2024 was on New Year's Day of Adundi Telemaque, 41, who relatives say was targeted because of his refusal to join a gang. There was also a fatal shooting in Tobago. By January 2, three women had been slaughtered: Teneisha Jackie, 19, killed in a drive-by shooting in a busy area of Port of Spain; and Calida Schamber, 43, and her mother Carmelita DeLeon, 66, who were shot dead allegedly after Schamber's estranged partner, a solider, carried out threats to kill her. There had been police reports and a restraining order against him for some time. The couple's toddler son was in the house at the time of the shooting.

The second double murder of the year came just a day after, at the Tunapuna Market, situated along Trinidad's east-west corridor. Mikael Hernandez and Aaron Leander were killed after several men got out of a car and started shooting at a group close to where Hernandez and Leander were hanging out. Three others were wounded, with one victim reportedly in critical condition. Police said that the attack was drug-related. On January 3, a former prisoner who was reportedly trying to turn his life around, was murdered. His sister feels poor parenting as one of the contributing factors to the crime surge.

While the Trinidad and Tobago Police Service (TTPS) reported a five percent decrease in homicides — 576 in 2023 compared to 605 in 2022 — the public remains concerned for their safety and distressed about the levels of national domestic violence.

Prime Minister Keith Rowley said recently: "We will redouble all efforts to curtail these violent outbursts, hunt down and disarm the perpetrators and make operational adjustments so that the state security services can act with dispatch." Despite the PM's good intentions,

many remain sceptical over this widespread, long-term problem.

Rowley suggested on Christmas Day and New Year's Eve that citizens need to inform on criminals and they have nothing to fear from the judicial system. He encouraged citizens to report any illegal activities they witnessed to the police. However, many live in small communities where everyone knows one another, and many fear reprisals if they report criminality. There

is also very little confidence in the police service, especially among residents of impoverished and marginalised communities.

In 2023, Trinidad and Tobago was ranked 12th in a list of the world's most dangerous countries. South Sudan, Afghanistan, Syria, Libya and Somalia are the top five most dangerous countries.



► Trinidad and Tobago police are kept busy



► Trinidadian women protest

Montego Bay will big up JA to tourism aces



► Montego Bay will host tourism chiefs in May

Jamaica is preparing to host the Caribbean Hotel and Tourism Association's (CHTA) Caribbean Travel Marketplace, the industry's most prestigious event.

The event, from May 20-22 at the Montego Bay Convention Centre, will be a tremendous boost for Jamaica. Not just renowned for its friendly locals, fabulous cuisine and culture, it also boasts a rainbow of lushness, beaches, and breath-taking landscapes, all to be enjoyed by Jamaican rum, Blue Mountain Coffee, and Red

Stripe Beer. A major draw to the island is its eclectic musical legacy, which includes dancehall, ska and reggae.

In order to host the association's premier event, which is instrumental in binding purchasers and sellers of the area's tourism services and goods, CHTA President Nicola Madden-Greig thanked the Jamaican government, in particular Tourism Minister Edmund Bartlett as well as the Jamaica Hotel & Tourist Association.

New liner is world's biggest floating city



▶ Icon of The Seas has spectacular attractions

The biggest cruise ship ever created is preparing to set sail soon with 7,600 guests eagerly anticipating all that's on offer in what is dubbed a floating city.

The Icon of The Seas ship is 365m long and with a 250,800 gross tonnage and now takes the title of the largest on the water from its sister ship, Royal Caribbean's Wonder of the Seas. The upper deck of the ship boasts plenty of impressive features including slides, a suspended infinity pool at sea and a three-storey family suite. There's also a huge theatre, cinema and casino, too.

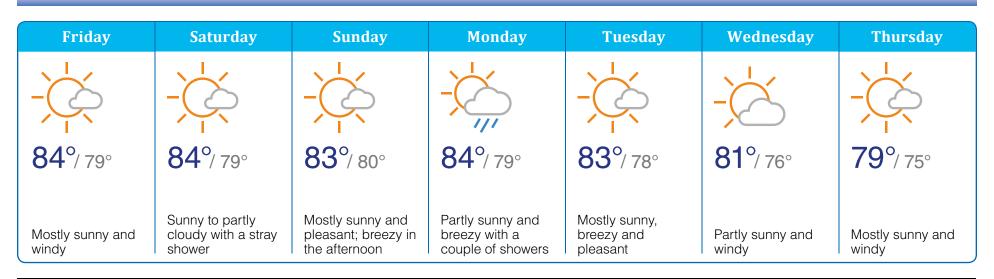
The 20-deck monster is five times larger than the Titanic and cost nearly \$2billion to build. After a successful trial sail, its inaugural voyage for paying customers will be out of Miami on January 27. Those on board will even get a day on the cruise liner's pri-

vate island in the Bahamas and some suites can cost up to \$10,000 a week.

On-board is also a 'staff neighbourhood' which features a clubhouse with its own coffee shop, a pub, a crew market with items from their home countries, gaming room, gym, a karaoke room, and outdoor spaces to take in the views and grab a drink. Guests will have a huge amount to enjoy, including more than 40 ways to dine, drink and be entertained.

Named Category 6, the water park will also feature six record-breaking water slides, seven pools and nine whirlpools. Among them is 'Pressure Drop' which has a 66-degree incline and is "the industry's first open free-fall slide"; the 14m tall 'Frightening Bolt' which will be the tallest drop slide at sea, and Storm Surge, the first family raft slides at sea.

WEEKLY WEATHER FORECAST

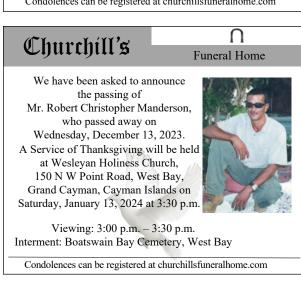


DEATH ANNOUNCEMENTS

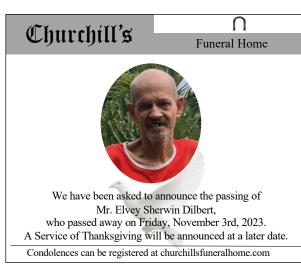










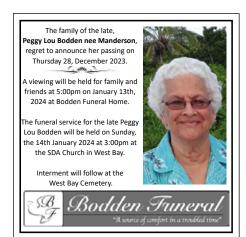


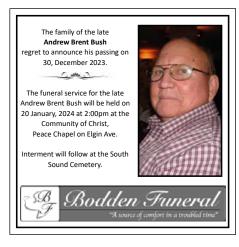
















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22 Diamond

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31 Tug on

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AGIIN

Sudoku is a number-placing puzzle based on a 9x9 grid with several given numbers. The object is to place the numbers 1 to 9 in the empty squares so that each row, each column and each 3x3 box contains the same number only once. The difficulty level of the Conceptis Sudoku increases from Monday to Sunday.

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							6	1
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Answer to previous puzzle

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7	8	2	1	3	6	5	9	4	
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4	6	9	5	8	2	7	1	3	
6	7	3	2	5	4	9	8	1	
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Difficulty Level ★★★★

Word Search

7/08

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Appropriate Justified Apropos Lawful Correct Legal Legitimate Decorous Deserved Licit Equitable Meet Merited Even handed Proper Fair Fitting Right Good Seemly Honest True

Unbiased

Impartial

Find the listed words in the diagram. They run in all directions - forward, back, up down and diagonally.

CROSSWORD By THOMAS JOSEPH

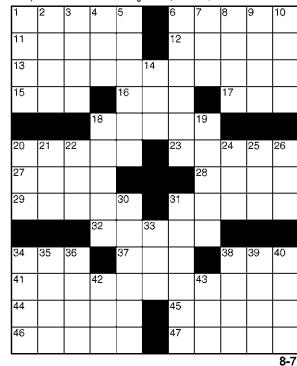
ACROSS

- 1 Slow tempo
- 6 Showy parrot
- **11** Outfit
- 12 Happened
- street
- 15 Plopped down
- 16 Tennis court divider
- short
- 18 Puzzled
- 20 Storybook 19 Dunkable elephant
- 27 Milky
- stone
- 28 Finger feature
- 29 Arrive
- 31 Peculiar
- 32 Number unit
- 34 Bible boat
- **37** Gist
- 38 Buddy
- **41** 1990s Aaron Spelling series
- 44 Cloth fold
- 45 Turning tool
- 46 Run-down
- **47** Old anesthetic

DOWN

1 Not as much

- 2 Blue hue 3 Litter's littlest
- **4** USO patrons
- **5** Starting bid
- **13** Hollywood **6** Learn completely
 - 7 Museum
 - subject 8 Field crop
 - 9 Tibet setting
- 17 D.C. base- 10 Cried baller, for 14 Singer Ritter
 - 18 Legitimate
- ring 23 Ice, in bars 20 Marshy
 - area **21** King
 - Kong, for
 - one
 - THOMAS CROSSWORD BOOKS 1-8! Send S4.75 (check/ m.o.) for each book to 628 Virginia Dr., Orlando, FL 32803



Difficulty Level ★★★★

Have fun with CAYMANIAN TIMES







By Stan Lee

CURTIS By Ray Billingsley















CaymanianTimesClassifieds

POLAR BEAR AIR CONDITIONING

Invites applications for the following position:

AIR CONDITIONING/REFRIGERATION TECHNICIAN

Key Responsibilities & Duties:

- Diagnose & repair problems and perform preventative maintenance on Residential & Commercial A-C systems and Commercial Refrigeration Equipment
- Install A-C systems and components
- Wire & commission inverter 25 SEER Systems
- Vacuum A-C/R Systems
- Solder copper tubing
- Perform Air Quality Control
- Wire high & low voltage components
- Provide complete evaluations and written reports such as: List of Deficiencies & Recommendations, Estimates & Proposals, etc.
- Supervise a-c apprentices on jobs

Minimum Qualifications & Requirements:

- EPA/Recognized HVAC/R Certification
- A min. of 2 yrs. of experience & extensive knowledge in the HVAC/R Industry
- Must be capable of servicing Commercial Refrigeration Equipment
- Satisfactory score on pre-employment testing
- Computer literate experience in Google Suite preferred
- A strong knowledge in mathematics is required
- Excellent Customer Service Skills
- Provide Employment References
- Valid Driver's Licence
- Police Clearance
- Candidates must be willing to work flexible hrs. including weekends & Public Holidays when required

Salary commensurate with qualifications & experience

Range CI\$15-\$18 per hr. + Incentive Bonuses, uniforms & statutory benefits per CI Labour Act

Qualified Caymanians, Status Holders & residents with the right to work on island submit applications with a detailed resume to:

Email: info@polarbear.ky
P.O. Box 31198
Grand Cayman KY1-1205

POLAR BEAR AIR CONDITIONING T/A APPLIANCE DOCTORS

Invites applications for the following position:

APPLIANCE TECHNICIAN

Key Responsibilities & Duties:

- Diagnose problems & perform repairs on electric & propane appliances
- Install electric & propane appliances
- Perform preventative maintenance on appliances
- Perform brazing, soldering, pipe-fitting & welding
- Liaise with other professionals to facilitate the completion of jobs
- Prepare & present written reports such as: List of Deficiencies & Recommendations, Estimates etc. in an effective manner
- Procure parts inventory including online orders for overseas purchases
- Supervise apprentices on jobs

Minimum Qualifications/Requirements:

- Certified Appliance Technician
- A min. of 7 years of experience in installing, repairing & servicing appliances
- Computer literate experience in Google Suite preferred
- Candidates must possess their own trade-related tools
- Satisfactory score on pre-employment testing
- Excellent Customer Service Skills
- Police Clearance
- A valid Driver's Licence
- Candidates must be willing to work flexible hrs. including weekends and Public Holidays when required

Salary commensurate with qualifications & experience
Range CI\$16-\$20 per hr. + Incentive Bonuses, uniforms and statutory benefits
per CI Labour Act.

Qualified Caymanians, Status Holders & Residents with the right to work on the island

submit applications with a detailed resume to:

info@appliancedoctors.ky

P. O. Box 31198 Grand Cayman KY1-1205



Cayman Electrical Supply Ltd. is an energetic and leading wholesale distributor located in Grand Cayman. Reporting to the General Manager, the Electrical Technician/Sales person will provide high level electrical knowledge to a large and diverse customer base.

Requirements for the position:

- 8+ years electrical counter sales experience;
- Ability to work with and advise the general public and contractor/construction clients;
- Excellent knowledge of electrical material with the ability to complete electrical drawing take off's;
- Strong computer knowledge;
- Excellent telephone/ communication skills;
- Detail-oriented with the ability to multitask and work independently;
- Production of accurate quotations and excellent numeracy is essential;
- Long Term Knowledge of MS Excel, MS Word, Outlook;
- Strong knowledge of Eclipse Operating System is essential;
- Group 3 driver's license;

Applicant must be able to work 7 AM to 5:00 PM Monday to Friday and scheduled Saturdays. Some overtime may be required. We offer excellent benefits, health, pension, vacation. Job offers are contingent upon successful completion of medical exam and driving test.

Salary range \$14-\$20 per hour depending on qualifications and experience.

Send applications to:

P.O. Box 10419, Grand Cayman, Cayman Islands KY1-1004

Cayman Electrical Supply Ltd – Unit 1 & 2 High and Dry Warehouse, Ebony Lane, Grand Cayman EMAIL: SALES@CES.KY

Advertisement for Applications to fill OfReg Consumer Council Positions

The Utility Regulation and Competition Office (OfReg), invites applications for a Chairperson and members of the Consumer Council.

OfReg

OFREG is the independent Utility Regulation and Competition Office established pursuant to the Utility Regulation and Competition Act (2021 Revision) (the URC Act). In accordance with this Act, OfReg is responsible for regulating information and communications technology, electricity, fuels, water, and wastewater services.

THE CONSUMER COUNCIL – The purpose of the Consumer Council is to advise the Office on issues of significance to consumers that relate to the services provided by sectoral participants as defined in the URC Act.

COUNCIL MEMBERS – The Council comprises a Chair and five other members, each representing the views of consumers across the Cayman Islands.

TERM – Successful applicants will serve a term of one year and are eligible for reappointment.

PROFILE OF BOARD MEMBERS – Applicants, must:

- be at least 18 years old;
- willing to serve their community;
- be able to demonstrate knowledge and experience relevant to at least some of the functions of the office;

It will be considered advantageous for applicants to have:

- previous experience with traditional and digital communications regarding educational and outreach campaigns;
- a history of community service through organized service clubs or institutions. PROFILE OF BOARD CHAIRPERSON – Additionally, the Council Chairperson

should have a proven track-record of leadership.

Applications must include a curriculum vitae and cover letter stating why they would like to serve as the Chairperson or member of the Consumer Council, and how they

can promote the work of the Council.

Council Members will receive a stipend for their service

 $\label{lem:members} \begin{tabular}{ll} Members of Parliament, their political/constituency-related staff, and public officers are not eligible to be appointed to the Council. \end{tabular}$

Submissions

BY EMAIL: Daniel.lee@ofreg.ky

OR BY MAIL: 'The Selection Committee – Consumer Council', Care of the Manager, Consumer Affairs and Public Education, OfReg, 3rd Floor, Monaco Towers II, 11 Dr. Roy's Drive, George Town.

DEADLINE: Applicants are to submit a curriculum vitae and a cover letter no later than Sunday, January 21st, 2024.

GROUP OF COMPANIES

Heritage Holdings Ltd. | Heritage HR Ltd. | SureBuilt Construction Ltd.

CHIEF FINANCIAL OFFICER

To act as a key advisor and strategic partner to the Board of Directors on finance-related matters. The CFO protects and improves the financial integrity of the company, participates in the development of strategic plans to increase profitability and mitigates financial risk.

Responsibilities include:

Financial Operations:

- Participate in the various operations and business activities to ensure they produce the desired results and are consistent with the overall financial strategy and mission of the Organisation.
- Provide leadership and guidance for the finance function of the Organisation.
- Ensuring the integrity of financial information and preparation of annual operating and capital budgets including planning and directing the financial aspects of new development projects including cash flow, ROI, and financing needs.
- Managing bank reconciliation process and balance sheet accounts in a timely manner.
- Manage vendor payments ensuring each property is properly billed for their expenditures including proper separation of strata expenses.
- Monitor Accounts receivable and ensure collections are made in line with company objectives with regular reporting to the Board of Directors.
- Calculate and pay monthly Owner Distributions.
- Driving system improvements on the corporate reporting system Rent Manager.

Strategy:

- Executing the company's financial strategy.
- Identifying investment opportunities and managing mergers and acquisitions.
- Developing plans for growth to increase company profit while also reducing expenditure.
- Advise on the incorporation of new development companies to align with the funding requirements.

Assessment and Reduction of Company Risk:

- Identify, quantify, and advise on financial and operational risks.
- Lead risk reduction initiatives to ensure plans are executed.
- Identify procurement efficiencies to increase profitability.

- Produce monthly Reports for each Property with a presentation to the Board of Directors including variance and other analyses with tight dead-
- Preparation of quarterly and annual financial statements for internal and external sources including variance analysis.
- Produce financial statements at project, company, owner, property, and unit levels as required.

Strategic Business Financial Modelling

- Provide the Board of Directors with recommendations for business and process improvement through detailed analysis, improved efficiencies, and financial modelling.
- Multidimensional and innovative approach to solving business problems.
- Develop applicable strategies and supervise the action plans to be consistent with the business objectives.
- · Analyses factual information using analytical financial methods with quantitative and qualitative reasoning.

Property Management and Financial Control of Associated Strata:

- Prepare Financial reports, budgets, and presentations for various Stratas.
- · Advise on levels of Strata Fees and reserves required to keep Strata in a strong financial position and reduce risk.

Strategic Project Finance:

- Plan, implement and control the budgeting process for property, development, and strata budgets providing recommendations for improved profitability, efficiency, and comparison to actual.
- Optimising ROI for both Property Development and Rental Portfolio.

Property Development Adviser:

- Assist with Development and other major decisions through financial analysis.
- In-depth knowledge of contractual and technical aspects of property developments required to manage both the contractual and financial elements.
- Work closely with Quantity Surveyors, Architects, Engineers, and BOD to ensure developments are delivered financially to plan to highlight any risks and opportunities during all construction phases from proposal to completion.

Bank Funding and Cash Flow:

- Manage relationships with Banks, Funders, and Shareholders with regard to loans and collateral levels.
- Obtain funding for future developments as required for BOD approved property developments.
- Produce Monthly and Annual Cash Flow forecasts ensuring funding is always in place for the ongoing operational and development commitments which include bank and other financing.
- · Advising on accounting controls and working capital management.
- Advising the BOD on investment matters.

Property Sales advising:

- Ensure all property sales are closed in agreement with Sales Contracts, funds cleared, and transactions closed out accurately.
- Advise on potential property sales and provide input.

Finance Team leadership:

- Manage a team of in-house accountants who are direct reports.
- Ensure outsourced accounting partners perform as required to support business activities.
- Train, mentor, and evaluate staff in relation to their duties for the smooth running and continuous improvement of the finance functions of the Organisation.

MINIMUM REQUIRED SKILLS FOR SUCCESSFUL APPLICANT:

- Professional Accounting Qualification CA, CPA, CIMA.
- Bachelor's degree and/or 10+ years of accounting experience specifically in the property development or construction industry.
- Financial Modelling Qualification.
- Extensive Experience with Rent Manager and Quickbooks software.
- AML trained.
- Advanced use of Asana and Microsoft Projects, Excel, and Powerpoint.
- Proven experience as CFO or in other higher managerial positions.
- Strong understanding of corporate finance and performance management principles. • In-depth knowledge of corporate governance and general management best practices.
- Standard concepts and procedures within the Real Estate Development, Property Management, and Construction field.
- Positive, self-motivated, team player with excellent communication and presentation skills.
- Detailed and organised, working proactively with excellent follow-through skills.
- Ability to learn, adapt quickly, and work independently.
- Maintain Confidentiality.

Salary range CI\$100K - CI\$150K per annum based on qualifications and experience, plus an attractive bonus scheme and employee benefits. Only suitably qualified applicants will be contacted for an interview. Closing date for applications is 21 January 2024. Apply by emailing hr@heritageholdings.ky.



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St. Ignatius Catholic School

Tel: (345) 949 9250

Email: Recruitment@st-ignatius.com

Website: www.st-ignatius.com

St. Ignatius is a private co-educational Catholic School owned and operated by St. Ignatius Catholic Church as an Apostolic Ministry. It has over 700 students and almost 100 staff comprising many different nationalities, ethnicities, beliefs, and circumstances. Following the English National Curriculum from Nursery to Year 13, the school is well known for its outstanding academic excellence and strong Christian values, characterized by mutual respect, generosity, and service.

The school is seeking to employ fully qualified and suitably experienced Teachers to join an excellent and motivated team. The start date for the following positions is **August 2024**.

Head of Mathematics

The successful candidate will be an experienced subject leader with considerable experience in successfully leading and managing their departments to ensure high academic standards, achievement, and behaviour in line with the school's expectations. Candidates are expected to have:

- A recognised degree in Mathematics or equivalent from an accredited university, and a PGCE, QTS or other internationally recognised teaching qualification.
- A minimum of six years of experience teaching Mathematics across Key Stages 3 5, with evidence of successful examination results at I/GCSE and A-Level in recent years. Experience in A-Level Further Mathematics would be a distinct advantage.
- Experience in leading or working knowledge of the UK Primary curriculum and/or KS2/3 transition in Mathematics would be an advantage.
- A minimum of three years of leadership experience within a successful department.
- Curriculum development and raising standards of academic achievement across all key stages.
- Secure knowledge and understanding of excellent practice in teaching, learning and the effective use of assessment to improve learning.
- Be able to use data effectively to monitor students' academic progress in relation to expectations and targets.
- Be able to demonstrate the impact of teaching on the progress of individual groups and cohorts of children.

Teachers of Mathematics (two positions)

- A recognised degree in Mathematics or equivalent from an accredited university, and a PGCE, QTS or other internationally recognised teaching qualification.
- At least three to five years of experience teaching Mathematics across Key Stages 3 5, with evidence of successful examination results at I/GCSE and A-Level in recent years. Experience in A-Level Further Mathematics would be a distinct advantage.

Teacher of Computer Science

- A recognised degree in Information Systems, Computer Science, Education Technology, or a related area from an accredited university, and a PGCE, QTS or other internationally recognised teaching qualification.
- At least three years of teaching experience in Computer Science.
- A genuine interest in Computer Science, a strong commitment to high standards and a variety of approaches to teaching and learning and evidence of further relevant professional development.

Middle School Generalist (Years 7/8)

- Three years of experience teaching English is essential. Experience in teaching an additional subject is preferred, and applicants should include such information in the cover letter.
- At a minimum, a recognised degree in Education or equivalent from an accredited university, and a PGCE, QTS or other internationally recognised teaching qualification.

Teacher of Accounting

- A recognised degree in areas relevant to Accounting, such as Mathematics, Economics or Business from an accredited university, and a PGCE, QTS or other internationally recognised teaching qualification.
- At least three to five years of experience teaching Accounting across Key Stages 4 5, with evidence of successful examination results at I/GCSE and A-Level in recent years.

In addition to the qualifications, skills and experience listed above, candidates must also have the following:

- Experience in teaching an additional subject is preferred, and applicants should include such information in the cover letter.
- Model excellent practice in the classroom; preferably externally verified.
- Secure knowledge and understanding of excellent practice in teaching, learning and the effective use of assessment to improve learning, and be able to use data effectively.
- Must be able to demonstrate the impact of teaching on the progress of individual groups and cohorts of children.
- Committed to continuing professional development.
- Proficient in using Microsoft Office/Office 365 products. Experience with SIMS would be an advantage.
- Excellent knowledge of Safeguarding and Child Protection good practice with recent, relevant training.
- Be an excellent team player committed to the Catholic ethos, values and aims of the school, and be committed to the holistic education of children.

Duties will include, but will not be limited to:

- To provide pastoral, academic and behavioural support for children per school policies and procedures.
- To keep good records of the progress of the children in the class/group and to be able to use the formal assessment processes of the school, both for formative and summative purposes.
- \bullet To support parents with referrals to outside agencies, where required.
- To meet with parents, staff and children to provide support with Individual Education Planning and Learning plan support, where required.
- To provide communication to parents, including formal reports and meetings with parents regarding their child's progress.
- Lead and/or be involved in a wide range of school-related extra-curricular activities.

Salary and Benefits:

- Annual salary ranges are CI\$52,500 to CI\$63,525 for teachers and CI\$58,800 to CI\$71,325 for the Head of Mathematics, commensurate with experience and qualifications.
- 100% employer-paid medical, dental and vision insurance coverage for employees.
- Statutory pension contributions.
- One free school place for a child of an employee.

How to apply:

Interested applicants must email a cover letter and CV to Recruitment@st-ignatius.com.

Closing date: January 26, 2024



Heritage Holdings Ltd. | Heritage HR Ltd. | SureBuilt Construction Ltd.

Senior Architectural Technologist

The Senior Technologist will prepare detailed drawings of architectural designs and plans for buildings and structures according to specifications provided by the Design Team and Development Team.

RESPONSIBILITIES

- Analyse building codes, by-laws, space and site requirements, and other technical documents and reports to determine their effect on architectural designs.
- Prepare detailed architectural drawings for residential and commercial construction projects.
- Must be able to design and implement design from the conceptual design stage through the design development and construction documentation.
- Obtain and assemble data to complete architectural designs, visiting job sites to complete measurements as necessary.
- Knowledge of Planning submittal Process and OPS.
- Assisting with Feasibility studies for Potential Real Estate developments.
- Perform Site inspection to ensure projects are being constructed as per the approved plans and specifications.
- Assist Development Manager / Architect in developing project documents for design bids and construction proposals.
- Coordinate with Structural, and MEP Consultants to determine a method of presentation to graphically represent building plans.
- Assist Development Team with cost estimates, project timeline and specific reports for the Directors.
- Responsible for managing Project document controls and Files.
- Assist Project Manager with Design and Construction administration tasks.

REQUIREMENTS

- 7 + years of Architectural drafting Experience.
- Bachelor's degree in architectural studies.
- Attention to detail, prioritisation, and ability to work well under pressure.
- Able to work with own initiative.
- Required: AutoCAD and Revit Architecture experience; Sketchup would be a plus.
- Proficient with Microsoft Office, Google Workspace, and Asana.



Senior Sales Associate

Caymanian Times. is seeking a highly motivated sales professional who will develop, work and maintain sales targets and schedule and up sell on quality goods.

Mandatory Requirements:

- The successful candidate must have a minimum of 3 years working in sales and service experience in selling Media and Newspaper Advertisements.
- Must be computer literate and advanced in the use of MS Excel.
- Must have excellent administrative and communication skills.
- Must speak, read, write, and comprehend English fluently.
- Must have the ability to drive.
- A current police record must be submitted.

Duties for the role are:

- Develop, work and maintain Sales Targets.
- Develop and implement in-house and product knowledge training for staff
- Create weekly & monthly sales and customer reports.
- Be able to learn and sell variety of products.

A strong work ethic and a positive attitude will be required.

Salary Range: CI\$2,500 - CI\$3,500.

An attractive compensation and benefits package (including medical insurance, vacation, pension and a 10% commission) is being offered to the qualified candidate. All applications received will be reviewed and only candidates meeting the mandatory requirements will be contacted for interview.

Applications should forward a detailed resume quoting reference "Senior Sales Associate" to:

The Publisher
Caymanian Times

Email: ralph@caymaniantimes.ky



We are hiring!

Montessori West invites qualified individuals to apply for the following positions for the **2024/2025 school year**.

Head Teacher

Montessori Head Teacher Requirements:

- Must hold a Bachelor's degree in early childhood education/education from an accredited institution as approved by the Cayman Islands Ministry of Education
- 5 years experience in a classroom preferably a Montessori classroom

Salary Range: CI\$55,000- CI\$65,000 per annum dependent on qualifications and relevant experience.

Montessori Guide

Montessori Guide Requirements:

- Completed training at an accredited Montessori Center and must have Montessori certification.
- 3 years experience in a classroom preferably a Montessori classroom

Salary Range: CI\$36,000- CI\$46,000 per annum dependent on qualifications and relevant experience.

Montessori Assistant Guide

Montessori Assistant Guide Requirements:

- Early childhood education care and development certificate and/or Completed Montessori Assistant certification from an accredited Montessori Center
- 2 years experience in early childhood education

Salary Range: CI\$30,000- CI\$36,000 per annum dependent on qualifications and relevant experience.

Applicants must be professional, be well versed in the Montessori philosophy, have excellent record keeping, lesson and curriculum planning knowledge and communication skills. Must be certified in Second Steps Child Protection and First Aid & CPR. Benefits include health insurance, pension plan, vacation and discretionary bonus.

Please send resume with references to admin@montessoriwest.ky

NOTICES

PLANNING PERMISSION

This is to inform the public that an application for planning permission for the purpose of **After-the-fact 2 acres land clearing for farming purposes** on Block **65A** and Parcel **42** has been submitted to the Central Planning Authority (CPA) or Development Control Board (DCB).

The application can be inspected on the Department's website https://www.planning.ky/planning-notices/, or at the Department of Planning; located at the Government Administration Building, 133 Elgin Avenue, George Town, Grand Cayman or at the District Administration Building, Stake Bay, Cayman Brac. If you wish to object or support the application you should do so in writing stating your precise grounds within 21 CALENDAR DAYS of the final advertisement of this notice. Please note: only owners of full legal capacity who for the time being reside within a radius of one thousand feet of the boundaries of the land to which the application relates, or who own land (including a strata lot) within a radius of one thousand feet of the boundaries but reside elsewhere in the Islands, may object to an application for planning permission. Your comments should be addressed to the Director of Planning, P.O. Box 113, Grand Cayman KY1-9000, Cayman Islands, or via e-mail to planning.dept@gov.ky. Please include your return address (typically a PO Box number).

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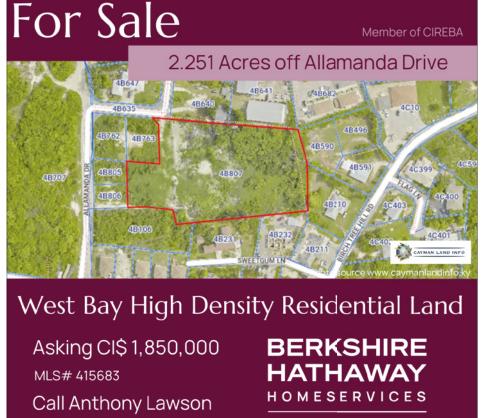
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+1(345) 949-3521

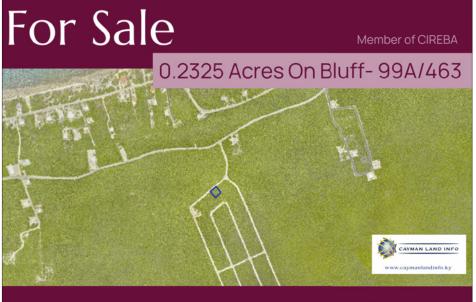
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HSM is a full-service law firm in the Cayman Islands; our litigation team has extensive experience handling insurance matters and personal injury claims. We advise insurance companies based locally and internationally as to policy coverage and liability, and act for insured parties, both in claims conducted in conjunction with their insurance companies and in coverage disputes against them.

Associate Alex Davies is an experienced litigator and regularly appears as counsel in all courts of the Cayman Islands. Alex and his team can provide advice and representation for all types of civil disputes including:

- Personal injury;
- Workplace accidents;
- Fatal accidents;
- Medical negligence claims;
- Road traffic accidents;
- Insurance policy coverage disputes.

Alex Davies
Associate

CONTACT:

+1 345 949 4766 adavies@hsmoffice.com www.hsmoffice.com

